



## **EFREN MARTINEZ ENTERS RACE FOR STATE ASSEMBLY IMMEDIATELY BECOMING FRONTRUNNER**

**COMMUNITY LEADER AND US MILITARY VETERAN EFREN MARTINEZ ENTERS  
RACE FOR STATE ASSEMBLY AS THE CLEAR FRONTRUNNER**

South Los Angeles, CA (April 4, 2023). Parent, Marine Veteran, Small Business Owner, and greater South Los Angeles community leader Efren Martinez enters the race for California State Assembly, 57th District.

The historical campaign has earned the support of a coalition comprised of Black and Brown elected officials and community leaders. This coalition of community support has raised over \$150,000 within a matter of weeks. Martinez stated, “I was born and raised in the community and for decades I have been a bridge builder and will continue to build a coalition of support that unites our community. I have the community experience and support to make positive changes for our district.”

Martinez is a son of immigrant parents who was raised by a single mother. He was raised in the working-class community of South Los Angeles and has deep roots in the district. Martinez attended all local schools and is a military veteran. He earned several awards and commendations during his 10-year service in the U.S. Marines. The distinguished veteran returned to his hometown after serving overseas to launch a successful business career.

Efren’s priorities will be centered around promoting high paying jobs, quality education, building more affordable housing and providing healthcare for all. He understands everything begins with good paying jobs for his underserved community. Martinez has always fought for stronger local hiring practices and demanded that the local community should always get hiring preference. As a parent, Efren knows first-hand the challenges of our educational system and wants to be a part of the solution. He has the personal and professional experience to make positive change at the State level.

Martinez continued, “Right now, our community needs a homegrown fighter that is ready to push for bold change. I know we can rise – but only if we have a strong voice in Sacramento that is dedicated to delivering good paying local jobs, preventing homelessness, and creating affordable housing for working families. We have to believe we deserve better and as one of our own, I know we do!”

Martinez has served as Chair for Economic Development Committees for LA County’s 2nd Supervisorial District and has served on Boards of several local organizations including Los Angeles City Committees, Los Angeles Unified School District Review Committees, American Cancer Association, Salvation Army, YMCA, Kiwanis Club, The Florence-Firestone Community Leaders, and various economic development and public safety committees.

**The 57<sup>th</sup> Assembly District communities include:** Florence-Firestone, the heart of South Los Angeles and most of Downtown Los Angeles.

**Voter Stats:** Total registered voters 212,826; Democrats 136,199 – Republican 13,712 –  
No Party Preference 47,891 – Other Parties 15,023;  
African American 57,169 - Latino 113,445 – White 33,757 - Other 8,455